Who Should Attend

- •Business Owners and Managers
- Facility Managers
- Maintenance Personnel
- Facility Engineers
- Plant Engineers
- Building Engineers
- •Environmental Managers
- Sales Personnel specializing in energy efficiency products
- Energy Managers/Directors
- Utility Managers
- Cost Reduction Team Leaders
- Energy Consultants and Advisors
- Lean Six Sigma Team Managers and Members
- Engineering Students interested in expanding their knowledge of energy management
- Individuals who want to enhance their job skills for current and future employers

Course Delivery System

Our courses can be viewed on the following devices

- Desktop
- •Laptop
- Tablet
- Smart phone



Courses are compatible with:







You Might Recognize Some of Our Clients

























For more information and to register, please go to:

EnergyManagementCourses.com



What percent of your sales goes to pay your Electric Bill?

What would saving 10%, 20%, or possibly 30% or more on your electric bill mean to your company or department profits?

Understanding the True Impact your energy costs has on your operating budget will give your company the edge it needs to compete in today's tough market!

EM-101 Introduction to Energy Management

An Interactive Online Course

All You Need is an Internet Connection Works on most devices and browsers, No Apps Needed!

This course provides students with the knowledge and skill sets needed to be successful in their energy management journey to reduce energy costs.



Masters' Academy provides a **100% Satisfaction Guarantee**

Visit our internet site for details

EnergyManagementCourses.com

Course Description

EM-101 covers energy terminology, supply and trend costs, and how to effectively read and analyze utility bills.

The course continues on with an overview of why energy management programs are a critical element in cost reduction and profitability initiatives within an organization.

Course Objectives

Provide students with the knowledge and skill sets needed to be successful in their energy management journey. Topics include:

- Energy terminology
- Energy codes and standards
- Energy and the environment
- Energy sources and cost trends
- Energy rates
- Utility bills and analysis
- •Energy management why now?
- Energy management programs (EMP's)
- •EMP implementation Strategies

"How to Get It Done" Instructions

Your expert instructors are energy management professionals who have "been there and done that." These instructors bring a balanced blend of experience, practicality, and "how to get it done" mentality to the course. They have performed energy audits and set up continuing energy sustaining programs for many industries.

Energy Management Program Toolkit - A \$295 value free with this course!

This information will save you time, frustration and money! Students will have access to the following information:

- •How to make your EMP Successful!
 - The five things you need to be aware of before starting your energy management journey
- Sample energy manager job description template
- Sample energy policy template
- Energy Efficiency Incentives
 - •Where to find them and how to maximize their benefits to you!
- •Fuel Cost Comparison Spreadsheet
- Sales tax regulations for energy management
 - •You may be paying too much in sales taxes!
 - •We will show you how to find out and how to recover taxes from past years.
- Links to professional energy management organizations
 - •We show you how these resources can help you for little or no cost!
- •Glossary of energy management terms, definitions, conversion factors and thumbrules.

Masters' Academy's Goal is to Promote Energy Management

Masters' Referral Club

Helps promote energy management and shows our appreciation to those who help Masters' in this endeavor.

•Referral Bonus Program

Anyone can earn a \$50 cash bonus for referring someone to a Masters' Academy course.

 The five things you need to be aware of before starting your energy management journey

•Milestone Bonus Program

- •Silver Level: Refer 10 students who complete the course. (Receive a \$250 milestone bonus on top of the \$50/student referral bonus)
- •Gold Level: Refer 20 students who complete the course. (Receive a \$500 milestone bonus on top of the \$50/student referral bonus)
- •Platinum Level: Refer 30 students who complete the course. (Receive a \$750) milestone bonus on top of the \$50/student referral bonus)
- •Diamond Level: Refer 40 students who complete the course. (Receive a \$1,000 milestone bonus on top of the \$50/student referral bonus)